



# The Grafton Hotel Dublin Sustainability Policy 2024

## 1. Organisation ethos

At The Grafton Hotel Dublin our core values are:

**SUSTAINABLE** - We care about the environment and the work environment.

**CREATIVE** - In design and in our approach, we are open to ideas that elevate

**INDEPENDENT** - We are one of one, we chart our own course.

**HOSPITALITY** - Our welcome is warm, confident and inobtrusive.

**MODERN** - We believe in smart tech in the service of people.

**DUBLIN** - We are rooted in our place, part of the future of an ancient city

We aim to:

- Be a responsible company by having a sustainability policy in place
- Help protect our environment for future generations
- Reduce carbon emissions
- Use local produce and in season products, buy Irish & locally sourced produce
- Reduce energy consumption
- Reduce the amount of plastic and paper used in our hotel
- Become more involved in the local community
- Reduce, Re Use, recycle policy to be promoted among all team members.
- Strive for continuous improvement through setting objectives & targets & KPI's.
- Ensure Green team in place & regular meetings are held.
- Communicate & promote environmental awareness among all our staff.
- Become more involved in the local community.
- Comply with all applicable environmental Legislation.

## 2. Our focus

- At The Grafton Hotel Dublin, we believe that sustainable tourism is tourism that takes full account of its current and future economic, social, and environmental impacts while addressing the needs of visitors, the industry, the environment, and host communities (UNWTO, n.d.). We therefore aim to reduce our negative effects and increase our positive impacts.

## 3. Continuous improvement

- We aren't perfect yet, but we are committed to continuously improving our efforts. At The Grafton Hotel, we are on a journey & we will endeavour to achieve our goals & targets & continue to evolve in the future.

## 4. Measuring and reducing negative impacts

### 4a. Energy Consumption

- We commit to measuring our electricity consumption every month and do the following to reduce consumption by 10%.
- Switch off appliances when not in use
- Educate team members on the conservation of energy
- Purchase new appliances with highest efficiency rating when old appliances are being replaced.
- Use smart building controls through BMS lowering electricity and gas consumption.
- Ensure that PIR sensors are in place in all suitable locations.

Timeframe: 12 months

#### **4b. Water Consumption**

As part of our commitment, we will:

- Implement a reduce, re use, re-educate water policy for guests & team members in our hotel.
- Provide written material on how to conserve water in the hotel.
- Conserve linen through linen re-use program

Timeframe: 12 months

#### **4c. Waste Production**

As part of our commitment, we aim to:

- Reduce Reuse Recycle policy in place.
- Increase percentage of waste recycled every year.
- Evaluate all purchases – pre cycling
- Check what we are buying – can we buy in bulk, without packaging?
- Committed to using non disposables only where possible
- Educate hotel guests on how to recycle properly & use of recycling bins in all guest bedrooms & public areas
- Educate our team members on recycling best practices & on food waste.
- Focus on the reduction of food compost, seasonality of food produce where possible.
- Change to bulk guest toiletries savings tons of plastic each year

Timeframe: 12 months

#### **5. Supporting Biodiversity**

To protect and conserve our local biodiversity we will:

- Use only Ecolab chemicals which protect biodiversity.

Timeframe: 12 months

## 6. Ethical Purchasing

At The Grafton Hotel Dublin, we want to establish a baseline of what we are doing:

- When purchasing goods, we ensure that we favour locally sourced products where possible
- We commit to reducing, reusing & recycling packaging
- Buy products in bulk where possible to reduce the amount of packaging & energy used in deliveries.

Timeframe: 12 months

## 7. Carbon Offsetting

We commit to start measuring & reducing our carbon footprint over the next 12 months.

- Use energy efficient light bulbs
- Reduce Reuse Recycle policy in place
- Educate team member's hotels on reducing our carbon footprint.
- Linen reuse program, cutting down linen changes further
- Ensure Green team in place & regular meetings are held
- Offer bike to work scheme for employees

Timeframe: 12 months

## 8. Meeting & Events

We aim at limiting the environmental impact of our meetings and events by following meeting & event guidelines.

- We are aware that travelling to meetings and events has a large impact on the environment, we therefore commit to online internal meetings where possible.
- Zero single use plastic where possible.
- Participate in Cycle to Work Scheme

Timeframe: 12 months



## **9. Responsible Sustainability Marketing**

**We know we can't always get things right the first time. We therefore commit to honestly communicating where we are on our journey and our improvements.**

**Our stakeholders, such as our customers, team members, community, and suppliers are important to us, we aim to welcome their views by ensuring that we have an open-door policy for communication where everyone has the opportunity to raise their concerns, share their ideas on an ongoing basis.**

**We commit to:**

- **Educate team members on green washing**
- **Implement marketing guidelines**
- **Ensure that the marketing message is honest & accurate**

**Timeframe: 12 months**

## **10. Social Responsibility**

**We support our local community by committing to getting involved in local community events.**